PANTONE® fashion color report spring 2008

Bill Blass

PROMINENT COLORS
Ashes of Roses and Summer
Tan with Dusty Pale Blue

INSPIRATION
The Great Gatsby

SIGNATURE COLOR
Ashes of Roses

COLOR PHILOSOPHY
Neutrals with extremely pale, washed pastels
Designers Dive into Color for Spring ‘08
New York Fashion Week, September 5–12, 2007

Refreshing splashes of invigorating brights punctuate classic, versatile neutrals as designers offer a playful spring palette for endless exploration and creative combinations. Variations on popular colors such as energizing red, cool, waterborne blue and eco-friendly greens also play a key role this season.

“The spring ‘08 color palette perfectly reflects the cheerfulness of the season,” said Leatrice Eiseman, executive director of the Pantone Color Institute®.

“Stabilizing neutrals combined with pops of brighter colors to create unique, distinctive looks are the basis for a great spring and summer wardrobe.”

Vibrant Snorkel Blue, a favorite this season among designers, is your dependable navy but with more animation and sophistication. Look for this cobalt-like shade in many patterns and prints for spring. Warm, cheerful Freesia, like an uplifting ray of sunshine, is a friendly, inviting color to which people are instinctively drawn. It is also a color that allows for diverse accessorizing opportunities in jewelry and shoes. Brighter reds are consistent favorites in spring, and provocative Rococco Red does not disappoint as an exciting, attention-getting classic. The deep pink undertones of flowery Spring Crocus make this among the prettiest, most wearable purples.

Revitalizing Daiquiri Green, a bright and cheerful version of the popular earth-tone yellow-greens naturally associated with eco-awareness, is a refreshing complement to the coolness of Pink Mist. This delicate, subtle pink with blue undertones pairs perfectly with any other color in the palette for a very feminine look. Against neutrals, luscious Cantaloupe is warm, nurturing and sweetly appealing – a great addition to any wardrobe, especially when paired with chocolate browns. Glitzy Silver Gray has a sheen reminiscent of the popular metallics that will continue to add a touch of excitement to any outfit. With beautiful undertones, warm, enticing Croissant is a delicious base for spring’s more exciting accents. Opt for trans-seasonal Golden Olive as another distinctive staple and tasteful accompaniment to 2008’s newest shades.
PROMIENT COLORS
Lemon Yellow, Tangerine Orange, Flamingo Pink

INSPIRATION
The Impressionist paintings of Monet, Seurat and Van Gogh

SIGNATURE COLOR
Flamingo Pink

COLOR PHILOSOPHY
The return to color, from pastels to brights
PROMINENT COLORS
Bright colors with subtle undertones: Lemon Yellow, Light Gray and Orange color combinations

INSPIRATION
The hippie era — the collection features pieces in vivid colored prints and solids. The key words for this season are long, lean, fluid, fresh and floating.

SIGNATURE COLOR
Lemon Yellow

COLOR PHILOSOPHY
Bright, vibrant and vivid

Y&Kei
Tracy Reese

PROMINENT COLORS
Peacock Blue, Bright Henna, Ebony with Ivory, Cobalt, Sugared Orange, Teak

INSPIRATION
The romantic and exotic colors of Tunisia and Tangier

SIGNATURE COLOR
Cobalt

COLOR PHILOSOPHY
To create a new rainbow of fresh colors using the shades of the sun and sand that merge into the cool hues of night
PROMINENT COLORS
White, Silver, Olympian Blue, Chartreuse

INSPIRATION
Portuguese tiles

SIGNATURE COLOR
Olympian Blue

COLOR PHILOSOPHY
Bright accents of Mediterranean Blues and Greens played off White
PROMINENT COLORS
Chinese Red, Dahlia Purple, Olive Green, Deco Green

INSPIRATION
Saint Tropez

SIGNATURE COLOR
Bright colors

COLOR PHILOSOPHY
Happy colors — they’re fun and young
PROMINENT COLOR
Cool, crisp, pale colors such as Ice Aqua Blue, Sage Green and Washed Pink, punctuated with shots of Lemon Yellow and Tomato Red

INSPIRATION
Frank Gehry’s new hotel in Spain’s Rioja region; clean minimal artists such as Pablo Palazuelo and Josef Albers

SIGNATURE COLOR
Pale Aqua Blue

COLOR PHILOSOPHY
Clean, cool colors with hot accents
Zac Posen

PROMINENT COLORS
Earthbound neutrals: Wheat, Maple, Army, Sky Blue, Saffron, Titanium; Synthetic primaries: Yves Klein Blue, Shaker Red, Canary Yellow, Aquarelle

INSPIRATION
The purity of natural pigment contrasted with bright primaries

SIGNATURE COLOR
Wheat

COLOR PHILOSOPHY
The duality of earthbound hues and pop color
PROMINENT COLORS
Bright, vivid colors like Parisian Blue, Canary Yellow and Mint Green mixed with warmer tones (Cobblestone, Beetroot Purple, Custard and Cranberry), Khakis and Browns

INSPIRATION
For spring 2008, the Elie Tahari collection evokes the glamour of safari and chic exotic influences.

SIGNATURE COLOR
Seaweed and Vivid Blues

COLOR PHILOSOPHY
Bold, clean hues decorated by metallics and desert-inspired shades
PROMINENT COLORS
Neutral shell colorations punctuated with shades of bold colors such as Coral, Spice and Caribbean Blues

INSPIRATION
My vacation to the Maldives

SIGNATURE COLOR
Chambray/Coral

COLOR PHILOSOPHY
Sun-baked, warm pastels and calm shades of pastel with shots of metallic
Some of the cool-tone colors prominent in my spring 2008 collection include Poppy Red and Royal Blue. Turning toward the warm tones, I have mixed a Rich Cappuccino with a Creamy Beige.

INSPIRATION
The resorts of the French and Italian Riviera

SIGNATURE COLOR
Poppy Red mixed with Black and White, Royal Blue
Yigal Azrouël

PROMINENT COLORS
Cool colors like Aqua, Surf and Ash mixed with fresh and acidic citrus colors like Lemongrass

INSPIRATION
The color palette is very personal to me. I was inspired by the beach — surf and sand.

SIGNATURE COLOR
Aqua representing the clear sea water

COLOR PHILOSOPHY
Spring is always about freshness and crispness.
PROMINENT COLORS
Ground spice colors with warm undertones such as Saffron, Curry, Paprika and Cocoa, mixing with warm neutrals such as Bisque, Vellum and Honey Wheat

INSPIRATION
A walk through the ground spice areas of the farmers market

SIGNATURE COLOR
Shades of Yellow from pale to vibrant—Maize, Saffron, Lemon Zest

COLOR PHILOSOPHY
The subtle play of warm spice tones and nudes with bursts of color such as Lemon Zest
PROMINENT COLORS
Fresh, warm summer colors like Lemon Yellow are paired with Chocolate Brown to create light, airy looks that are still refined and elegant. Cool Steel Blue and Dusty Mauve are highlighted with crisp, Glossy White for a look recalling the yachts of Southern Europe.

INSPIRATION
Sixty Group’s headquarters, located on the sumptuous Italian coast of the Adriatic Sea, provides constant inspiration. The sun, the sand, the sea…it’s what spring/summer is all about!

SIGNATURE COLOR
Yellow and Brown, Lilac and Blue — each with a touch of Bright White

COLOR PHILOSOPHY
Fresh, summertime fun — all with a sophisticated twist
PROMINENT COLORS
Eye-popping Fuchsia, Marigold and Vibrant Orange grounded in rich, earthy tones, including Pebble Gray and Curry

INSPIRATION
Picasso and his women

SIGNATURE COLOR
Fuchsia and Curry

COLOR PHILOSOPHY
Punch it up with brights and ground them in earth tones.
PROMINENT COLORS
The colors for the spring 2008 collection are quite saturated. There is a prominence of Burnt Coral, Royal Blue, Mustard Yellow and Persimmon Red. All of these colors are combined to give every look a visual pop.

INSPIRATION
I am constantly inspired by New York and all of the many cultures that mix together here.

SIGNATURE COLOR
Burnt Coral

COLOR PHILOSOPHY
The philosophy behind color in my collection is to mix bright colors in many ways, but always to relate them back to a neutral. The neutral allows your eye to rest and the other colors to be even more vivid.
PROMINENT COLORS

Purples that range from deep, saturated Blackberry, Plum and Aubergine to a Soft Lilac and Muted Boysenberry—the rich hues are often deepened by layers of Black silk net or lace, or sharply contrasted by a clean palette of Bone or Sakura.

INSPIRATION

A floral headpiece made by TEM jewelry.

SIGNATURE COLOR

Blackberry—I think of it as my new Navy.

COLOR PHILOSOPHY

Bright, Royal Purples are not used in this collection. The purples we have chosen are deepened or slightly muted to reflect a veiled and restrained luxury that produces an alluring elegance.
PROMINENT COLORS
Many variations of Blue including Ink, Denim, Midnight and Indigo; Canary and Mustard Yellow with pops of Magenta

INSPIRATION
High-rise, clean structured European buildings; White, bold graphic rocks; color blocking geometric prints from the 1960s and 1970s; evolving more tailored and constructed styles with touches of Black sophistication, which contradicts the feminine, sexy and dainty lace inserts and crochet

SIGNATURE COLOR
Mustard Yellow and Indigo Denim Blue

COLOR PHILOSOPHY
Keep your spring look clean and fresh by wearing tonal base colors. Add some bold and bright accents.
PROMINENT COLORS
Muted Mauve, Dusty Rose, Sea Foam Blue

INSPIRATION
Stained glass — the “blurring” of colors

SIGNATURE COLOR
Muted Sea Foam Blue

COLOR PHILOSOPHY
Muted, degradation of tone

Luca Luca
PROMINENT COLORS
Bougainvillea, Lime, Persimmon

INSPIRATION
Growing up in Southern California, I have a special affinity for bright, sunny colors. I was also inspired by vintage issues of *Palm Springs Life Magazine* which captured that classic, laid-back luxury of California living.

SIGNATURE COLOR
Bougainvillea, which is like a Fuchsia—in the desert where I am from there are bougainvillea hedges everywhere, and the color is so laser sharp

COLOR PHILOSOPHY
I wanted to convey the same sense of optimism and joy I experienced growing up in sunny California.
PANTONE® fashion color report spring 2008

PROMINENT COLORS
Tusk, Bone White, Kudu, Dusty Gray, Safari, Flesh

INSPIRATION
I was inspired by an African journey — a joyous mass of people and a rich landscape.

SIGNATURE COLOR
Safari

COLOR PHILOSOPHY
The colors are warm and earthy with deep jewel tones and a true 14K Gold punctuation.

Tia Cibani for Ports 1961
Laura Poretzky for Abaeté

PROMINENT COLORS
Deco Pink, Summer Sky, Ocean Teal, Miami Yellow, Sand, Light Coral and Nautical Navy

INSPIRATION
My choice of colors was directly inspired by the colors of Miami Art Deco.

SIGNATURE COLOR
Summer Sky

COLOR PHILOSOPHY
Pastels trimmed with Black
PROMINENT COLORS
Golden Caramel, Mouse Gray, Midnight Sea, Electric Melon, Citrus Shock and Seafoam Bright; Combinations: Golden Caramel and Electric Melon, Midnight Sea and Citrus Shock, Mouse Gray and Seafoam Bright

INSPIRATION
The textiles and prints of 19th century Central Asia

SIGNATURE COLOR
Citrus Shock

COLOR PHILOSOPHY
Warm and earthy neutrals with bright contrast
PROMINENT COLORS
Boldest brights: Shocking Pink, Lime, Turquoise; Prettiest pales: Blush, Mint, Yellow, Baby Blue; Blacks and Whites

INSPIRATION
My own cycle of colors changing every month

SIGNATURE COLOR
Hot Pink and my classic Shopping Bag Pink, which is a Neon-esque Pink

COLOR PHILOSOPHY
All mixed-up, personalized dressing
A cotton Snow White masculine jacket — Akiko Ogawa

Chartreuse, multilayer, double satin-faced organza mini dress — Alexandra Lind for Alfred Fiandaca

Pink sparkle tulle tutu dress — Betsey Johnson

Ashes of Roses and Steel Gray cocktail dress — Bill Blass

Chambray ruffled lace cocktail dress — Carmen Marc Valvo

A Lime evening dress — Carlos Miele

My Chocolate leather bomber jacket — great to be worn with anything and everything — Charlotte Ronson

My silk chiffon blouse which can be worn as a blouse or a poolside cover up in Bougainvillea — David Rodriguez

Hand-painted chiffon blouse in a tunic length — Dennis Basso

A three-tiered skirt of Aubergine and Black silk net — Doori Chung for Doo.ri

White sunburst pleated tunic — Douglas Hannant

Belted dresses, shirt jackets and skirts — Elie Tahari

A cotton/silk sundress with tribal geometric embroidery in Midnight Sea and Citrus Shock — James Coviello

Black-laminated, oxford, high-waisted mini with satin details — Jenni Kayne

A pleated, high-waisted executive dress that is Cocoa with vibrant accents — Kai Milla

Cocktail dress in Ocean Teal — Laura Poretzky for Abaeté

A Burnt Coral banded dress because it is the perfect blend of casual elegance — Lela Rose

Patchwork shift dress in Sea Foam shades — Luca Luca

Flamingo Pink silk jersey dress — Michael Kors

A sexy, plunge-neck romper in a graphic print of Vibrant Orange and Curry — Nanette Lepore

Silver metallic leather bomber jacket — Pamela Roland

Tomato Red lacquered cotton top — Peter Som

A dress in solid, vibrant colors or in floral prints — Reem Acra

The deep-back, relocated sleeve, cropped jacket in Safari — Tia Cibani for Ports 1961

1930s bias slip dress in Peacock swirl — Tracy Reese

A volume skirt in Sonic Green — Waleed Khairzada for Cynthia Steffe

The Miss Sixty “Madeline” dress — a sexy, glamorous dress with a bold, all-over logo print done in a very Pop Art style — Wichy Hassan for Miss Sixty

Lemon Yellow silk chiffon dress with capelet and rosette detail — Y&Kei

My raw-drape tee in Lemongrass — Yigal Azrouël

Bernini cloud gown in Aurora Borealis — Zac Posen
Designers choose interior paint colors that best reflect their personality

Snow White and Brilliant Blue because the contrast of fresh and clear White with Blue makes me feel relaxed, elegant and graceful — Akiko Ogawa

Pale Dusty Pink because it is traditional, feminine and happy — Alexandra Lind for Alfred Fiandaca

Pink – it’s been my color since 1978 when we went into business and opened our first Pink retail store — Betsey Johnson

White because it gives clarity to this ever-chaotic world of ours — Bill Blass

Carmine Red – it’s rich, sophisticated and sexy — Carmen Marc Valvo

Beige and Grays because they are cozy and sophisticated — Carlos Miele

Flirt Pink – it speaks for itself — Charlotte Ronson

A Creamy Beige seems to express my personality as I like to layer different colors. Using the Beige as a base, I’m able to rearrange things and add accessories depending on my mood. — Dennis Basso

Bone – it’s a modern neutral with subtle warmth and it redefines Classic White — Doori Chung for Doo.ri

Bright, sun-drenched White that reflects light – I love sunlight and fresh ocean air! — Douglas Hannant

Light Pink (Rose Water) – it’s warm and feminine and is a great contrast color with almost anything — Erin Fetherston

Vintage Apple Green because it is tart and mellow at the same time — James Coviello

White – it is beautiful, pure, simple and classic — Jenni Kayne

Saffron – warm but a bit spicy — Kai Milla

Deco Pink because it’s feminine — Laura Poretzky for Abaeté

A deep Chocolate Brown is an interior paint color I have used in every apartment I have had in New York. It is unexpected in its depth yet allows everything to pop in the room. — Lela Rose

Muted Sea Foam – it’s calm — Luca Luca

White because it is spare, pure and classic — Michael Kors

All of my walls are White, which serves as a canvas for a collage of colors and prints. — Nanette Lepore

Citron – it is cheerful and sunny, but with a bite — Pamella Roland

Linen White semi-gloss – it’s classic and relaxed — Peter Som

Gold – when it is the right shade, it is beautiful and glamorous — Reem Acra

Mud, a deep dark Coffee Brown – it is rich and discreet — Tia Cibani for Ports 1961

Hydrangea Blue because it represents the calm and grounded side of my personality — Tracy Reese

White – it offers infinite possibilities — Waleed Khairzada for Cynthia Steffe

I love Glossy White with strong pops of bright, electric colors like Red, Fuchsia or Yellow. This combination is chic, clean and elegant, yet still fun and energetic. — Wichy Hassan for Miss Sixty

Circle White – we really like using a clean palette and then adding pieces of art or photography — Y&Kei

Steel Gray — Yigal Azrouël

Amethyst Sky because it is luxurious, sexy and glamorous — Zac Posen
PANTONE FASHION + HOME
SMART Color System
Pantone is the only globally available, off-the-shelf color system that fashion designers and their vendors can trust for unsurpassed color accuracy. Technical advancements in today’s marketplace inspired Pantone to redesign the PANTONE FASHION + HOME Color System, making the System SMART to meet speed-to-market needs, lower color management costs and provide higher color quality at point of sale—requirements necessary in today’s global market. Using the new PANTONE FASHION + HOME Color System, designers can reduce color development cycles by 50 percent or more.

The PANTONE Goe System™
The PANTONE Goe System is a completely new color inspiration and specification system for the graphic arts industry including 2,058 new PANTONE Colors, plus modern tools and interactive software for multimedia color reproduction. Created to answer the color needs of graphic designers—from concept to execution—the new PANTONE Goe System offers total creative flexibility. It provides a comprehensive range of colors that are easy to locate and specify in analog and digital formats. And, using printed or digital palette cards, experimenting, finalizing and sharing color palettes in numerous ways is easy.