

color's wanderlust

New York Fashion Week Fall 2005, February 4-11, 2005As the days grow shorter and the temperature falls, Gotham is awash in a sea of austere **Atmosphere** gray – the overcast sky, the concrete sidewalks, the metal of buildings – mirrored into infinity by miles of glass windows. New York's designers stand against the tide, revealing their innermost secrets, indulging their fantasies. Time and space are their playthings.

In their minds' eyes, towering skyscrapers transform into the soaring gables of a manor house rising behind a dense wood in the English countryside. An equestrienne garbed in a herringbone tweed jacket with breeches of **Burnt Olive** canters camouflaged through the **Moss** covert. A dashing deer the color of **Glazed Ginger** catches the rider's eye...

The reverie moves to a Native American community in the days before the settlers, where a deeply tanned woman sits quietly weaving artful textiles. She looks out over the field of squash and pumpkin growing in the rich brown soil, their **Burnt Orange** echoing the late afternoon sun...

In another vision, noble peacocks of **Moroccan Blue** promenade through the courtyard. A fairy tale princess with cascading hair like soft **Rattan** wears a velvet gown of rich **Gloxinia.** The corset hugs her tightly as she lifts **Ruby Wine** to her lips, red as the **American Beauty** rose.

Intoxicated with inspiration, the designers return to the present to put pen to paper and pore over bolts of fabric, living out the fantastic travels of their colorful gypsy souls.

"What is most directional for Fall 2005 is the intriguing combinations of colors – Glazed Ginger and Moroccan Blue with the accent of Moss; or Rattan, Gloxinia and American Beauty," observes Leatrice Eiseman, executive director, Pantone Color Institute®. "Blue Turquoise, spring's dominant color, has matured into Moroccan Blue – a deep, vibrant teal. Rich browns are also extremely important for Fall '05, from spicy shades like Glazed Ginger to darker chocolates. Meanwhile, Rattan exemplifies yellow's new, burnished direction."

For over 10 years, Pantone, Inc. has surveyed the designers of New York Fashion Week to bring you the season's most important color trends. This sketchbook previews color for Fall 2005. It is also available online at www.pantone.com/fall2005.



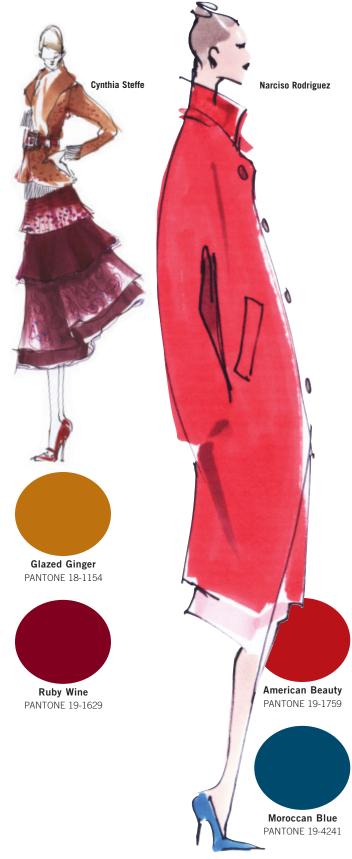


Cynthia Steffe (on the cover)
PROMINENT COLORS
Burgundy, Wine, Rust
and Camel
INSPIRATION
Russia
SIGNATURE COLOR
Wine



Narciso Rodriguez PROMINENT COLORS Black, Ebony and Chalk White with Crimson Red INSPIRATION The choice of colors was inspired by Afro-Brazilian deity costumes from the Candoble religion of Brazil. SIGNATURE COLOR Crimson Red COLOR PHILOSOPHY "Mix it and Layer it" layering of warm tones from Crimson Red to Process Blue against

Chalk White and Ebony





Tracy Reese
PROMINENT COLORS
Blue and Cherry, Sapphire
and Crimson, Prussian
and Pink, Turquoise and
Coral, Periwinkle and Rose
Carthane with highlights
of Gold and Olive, and a
combination of neutral tones
of Brown, Black and Camel

A lot of inspiration was taken from art of Vuillard and Poiret – playing with the muted colors/tones of the Depression Era and making it chic.

SIGNATURE COLORRich Magenta runs through all the fall deliveries.

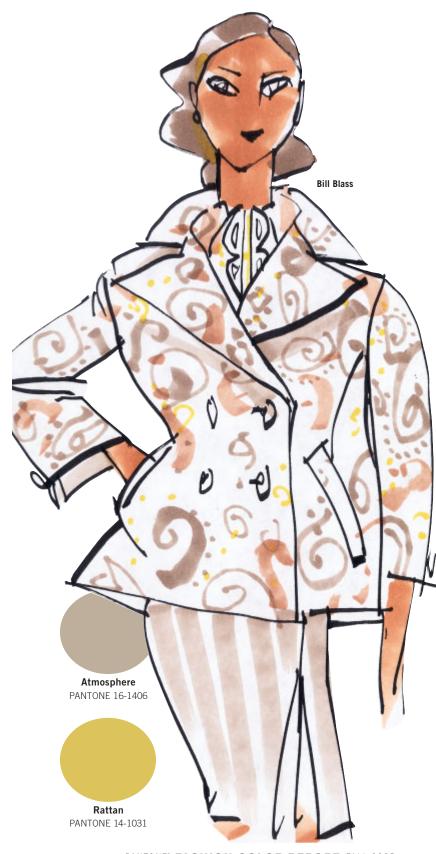
COLOR PHILOSOPHY

To avoid the fall rut of basic Black, I always go with lush and audacious colors.





Michael Vollbracht
for Bill Blass
PROMINENT COLORS
Silver mixed with Mauves
with Steel Gray
INSPIRATION
Paris in the spring
SIGNATURE COLOR
Steel Gray tinged with Blue
COLOR PHILOSOPHY
Any warm colors mixed with
fur and snakeskin





Carolina Herrera
PROMINENT COLORS
Mimosa Yellow, Caramel,
Gray and Ivory. The
combination of Raspberry,
Blush and Ivory is also
important.

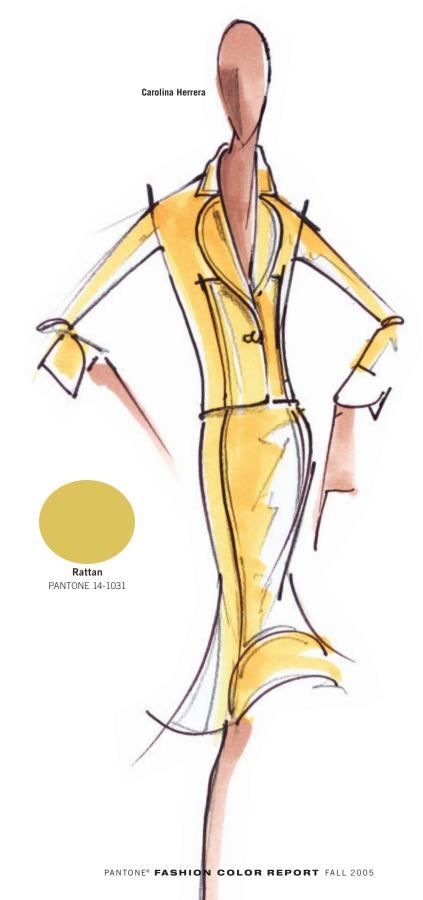
Our choice of colors was primarily inspired by organic matter such as semiprecious stones and gems, as well as the more common variety of natural matter found in the artwork of Andy Goldsworthy.

SIGNATURE COLOR

Mimosa Yellow

COLOR PHILOSOPHY

Our color philosophy for Fall 2005 revolves around the importance of combining a soft color such as Blush with a very intense color such as Raspberry – mixing several different variations of a color together produces texture and intensity.





Lela Rose
PROMINENT COLORS
Warm, heathered palette
saturated with chromatic
jewel tones and graphic
patterns

Polished 1950s styling sensibility is made modern through deconstructed details, volume and proportion.



Douglas Hannant
PROMINENT COLORS
Blue Ice, Silver, Gold,
White, Frost Gray
INSPIRATION
Princess in exile caught
in a snowstorm
SIGNATURE COLOR
Blue Ice
COLOR PHILOSOPHY
Frosted colors of winter





Yeohlee
PROMINENT COLORS
Black, White, Blood Red,
Rosa Mexicana
INSPIRATION
Luis Barragan architecture
in Mexico City and
Uxmal with the Maya in
the Yucatan
SIGNATURE COLOR
Black and White
COLOR PHILOSOPHY
Strong colors used

graphically



Reem Acra

PROMINENT COLORS
A mix of exotic earth and jewel tones accented with touches of antiqued metallic, Cinnamon, Nutmeg, Bittersweet, Chocolate, Bordeaux, Emerald, and Sapphire – all highlighted with Bronze, Topaz, and Distressed Gold and Silver INSPIRATION International travel. The melding together of cultural differences in today's world. The modern lifestyle with

a nod to the past.

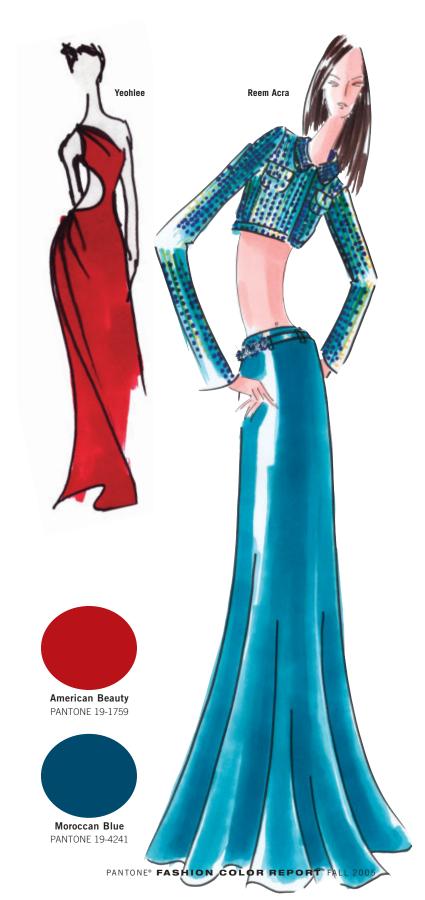
SIGNATURE COLORS

Gold, always a staple in my collections, takes on new importance this season as it transforms daywear shapes and colors into luxurious, modern, relaxed eveningwear.

COLOR PHILOSOPHY

With today's extremely busy

With today's extremely busy lifestyle, it's important that a woman's wardrobe can take her from the boardroom in the morning to a chic cocktail party in the evening. It's colors that work from morning to night.





Nanette Lepore PROMINENT COLORS

We're using very luminous tones this season. The collection features Peacock Blue and Ultra Violet infused with natural colors like Loden and Espresso with a touch of shimmery Bronze and colorful sparkle to add some radiance.

INSPIRATION

The luxurious brocades and velvets reminiscent of gypsies and empresses inspired the rich color palette.

SIGNATURE COLOR

This season is all about Peacock Blue.

COLOR PHILOSOPHY

Color infusion is very prevalent in the collection, incorporating rich deep tones mixed with luxurious patina.

Shelly Steffee PROMINENT COLORS

Blue with Brown, Gray with Red, Nude with Red and Gray with White

INSPIRATION

Luxury automobiles from the 1930s

SIGNATURE COLOR Blue

COLOR PHILOSOPHY

Pure and true





Peter Som
PROMINENT COLORS

Deep, warm shades of Purple – from Velvet Plum to Pale Pink – mixed with Olive. Shots of Dark Chocolate and Oxidized Gold accent the palette.

INSPIRATION

Strong silhouettes require rich, confident colors. This season is all about luxe and modern clothes via Anjelica Huston's chicly insouciant strength.

SIGNATURE COLOR Deep Plum

COLOR PHILOSOPHY

Modern takes on classic fall shades. Rich colors that still evoke a lightness and ease.



Alvin Valley PROMINENT COLORS

Rich Gold with Mecca Orange and Grape Juice with Paloma and Tango Red

INSPIRATION

My colors this season were inspired by Dee Brown's book *Bury my Heart at Wounded Knee*, an Indian history of the American West. After reading this book I traveled to Taos, New Mexico, and was totally inspired by the color of the soil and the sky, the water and the mountains, and the vast richness that our country has to offer.

SIGNATURE COLOR

Mecca Orange

COLOR PHILOSOPHY

The mixture of combinations of jewel tones with earth hues – the blend of matte Oranges, Apricot Orange and rich Browns such as Cowhide





Nicole Miller
PROMINENT COLORS
Olive and Rust, Gunmetal
and Antique Gold highlights
INSPIRATION
Viking and Nordic
influences – lots of armor
SIGNATURE COLOR
Gunmetal
COLOR PHILOSOPHY
Rich colors highlighted
with metallic coatings

and metal fibers

Ellen Tracy PROMINENT COLORS

Charcoal accented with Mulberry, Moss and Lichen Green

INSPIRATION

We were thinking of the dark, craggy granite cliffs with shadows that drift to Purple. Contrast that with beech trees with their peeling bark.

SIGNATURE COLOR

Mulberry is Ellen Tracy's Red this season. It's a rich, Wine-y color that works beautifully with Charcoal or stands on its own.

COLOR PHILOSOPHY

Variations on color through fabric textures





Betsey Johnson
PROMINENT COLORS
Warm: Cordovan and
Chocolate; Cool: Slate
and Mallard
INSPIRATION
Trips to Yorkshire, England
SIGNATURE COLOR

Electric Blue

COLOR PHILOSOPHY

Cozy, warm, muted, earthy, honey colors that match your wine and cognac glasses by the fireplace



Anna Sui
PROMINENT COLORS
Lime and Turquoise,
Tangerine and Fuchsia,
Yellow and Black, Harvest
Gold, Avocado Green,
Paprika, Kumquat, Scarlet,
Azalea, Golden Rode, Jade,
Logan Berry, Ultra Marine,
Chocolate, and Bronze
INSPIRATION
Mid-20th century
domestic interiors

INSPIRATION
Mid-20th century
domestic interiors
SIGNATURE COLOR
Chocolate
COLOR PHILOSOPHY
Traditional fall colors
but brighter





Alice Roi PROMINENT COLORS Dark Navy, Chocolate Brown, Olive, Bright Oranges, Creams, and, of course, Black and White

A beautiful border print with trees all over it. Our colorway is Chocolate Brown and the other is Olive.

SIGNATURE COLOR
A very cool Bright Orange
COLOR PHILOSOPHY
Classic fall colors
accented by brights



Jeffrey Chow
PROMINENT COLORS
Warm, rich Browns.
Charcoals. Loden Green.
Dark Teal. Taupe.
Persimmon. Black.

INSPIRATION

Visconti's *The Leopard*, and the mood of European movies from the 1970s such as Fassbinder's *The Marriage of Marie Braun* and *Veronica Voss*

SIGNATURE COLOR

Metallic Browns influenced by metals and minerals like copper and nickel

COLOR PHILOSOPHY

The color philosophy is to work with dark colors/tones that create a cold and somber feeling. The restrained colors emphasize a dark mood that is juxtaposed with peeks of brighter colors that add brilliance.





Esteban Cortazar
PROMINENT COLORS
Shades of Green, Burnt
Orange, Chocolate Brown
and Burgundy following
Deep Champagne and
Dark Copper

I have been inspired by the soft and delicate beauty of a strong, sensual woman who walks through an abandoned, beautiful park filled with leaves in all different colors. I approached the collection in a nostalgic, emotional, romantic and poetic way.

Rose Petal Red and shades of Green

COLOR PHILOSOPHY

The earth tones of the collection capture the essence of a feminine, strong, romantic woman who loves to be a woman.



Yigal Azrouel PROMINENT COLORS

Winter warm: soft Berry hues, Sage and Fir Balsam Greens, Persimmons and Okra. Combining them with Deep Browns, Greige and Creamy Whites. The palette is rich in color while still being soft and feminine.

INSPIRATION

Nature. Combinations that exist in nature consistently enhance a woman's innate glow.

SIGNATURE COLOR Berries

COLOR PHILOSOPHY

If it exists in nature, it is effortless to make a combination work.



Ellis Kreuger for Tocca PROMINENT COLORS

A palette of warm, muted tones – Rose Ash, Russet and Chocolate join unexpected colors such as Maraschino and our signature color, "Tocca Blue," to provide a jolt of excitement.

INSPIRATION

At Tocca, the starting point of every collection is the color palette. This season, we felt the need for color that was rich and luxurious and suggested a woman with a sense of mystery. Unusual combinations of warm and cool tones add drama to the collection.

SIGNATURE COLOR

Maraschino and Tocca Blue are the cornerstone colors that marry cool and warm tones in unexpected ways.

COLOR PHILOSOPHY

To combine the more muted shades such as Rose Ash with unexpected colors such as Maraschino and Lemon Yellow



Custo Barcelona
PROMINENT COLORS
Blue-Green, Dusty Pink
and Dusty Brown
INSPIRATION
Everything!
SIGNATURE COLOR
Steel Blue
COLOR PHILOSOPHY
After using true colors for a while, dusty shades looked fresh again.





Rebecca Taylor PROMINENT COLORS

Sepia, Deep Brown, Mélange, School Girl Gray, Antique Cream and Crisp White, with pops of Antique Pale Rose, Coral Pink, Dusty Sugar Plum, Chilly Iceberg Blue and Fall Berry, and a touch of Light Yellow Sunshine

INSPIRATION

Winter wonderlands.
Neverland. The old films
National Velvet and Fanny
and Alexander. Looking
closely at old petticoats,
tulles, eyelets and laces.
Little girls dressed up in old
herringbone riding jackets
and deep velvet corsetdetailed coats. This season
we are contrasting colors
with brilliant shine and
flat matte.

SIGNATURE COLOR Sepia Brown

COLOR PHILOSOPHY

Deep, dark and rich Brown and Black with Bright Whites and Antique Creams, with occasional touches of feminine Fade Pinks and Chilly Blues



PROMINENT COLORS

Warm, earthy colors – Teal, Brown and Burnt Orange – with prints having more vibrant colors, including Brilliant Blue

INSPIRATION

Tamsen is derived from artwork; the paintings of R.W. Firestone are the inspiration. This season we have selected artwork that is rich, vivid and vibrant in color.

SIGNATURE COLOR

Brown and Teal are the most predominant colors. The Teal is a vibrant Teal – clear, not muddy.

COLOR PHILOSOPHY

Colors should be rich, vivid and spicy.





Benjamin Cho
PROMINENT COLORS
Textures of Black and somber Grays, shocks of Prussian Blue and vivid Pinks
INSPIRATION
Instinct and Superman
SIGNATURE COLOR
Black always
COLOR PHILOSOPHY
Color is futuristic.



Stephen Burrows
PROMINENT COLORS
Metropolitan neutrals,
undertones warm and cool;
Brown to Blues, Dark Brown,
Luggage Tan, Winter Yellows,
Light Olive Green, Jade
Green, Warm Red, Purple,
Cobalt Blue, Crimson Red.
The color of Central Park
leaves as they go into fall
in the city.

My imaginary concept of NYC in Burrows colors is metropolitan neutrals: a color filled NYC, buildingscapes, bridgescapes and nature.

SIGNATURE COLOR
The new Black: Dark
Brown Chocolate
COLOR PHILOSOPHY
Nature's mix of colors with
Burrows as the painter





David Rodriguez
PROMINENT COLORS

The main colors are a rich Garnet and deep Loden, and also the combination with those two colors when they are layered in sheer fabrics, creating an iridescent wash.

INSPIRATION

My initial inspiration came from a Black and White picture of Daisy Fellowes from the '30s. The fact that it was Black and White was perfect because then I could imagine her in any color!

SIGNATURE COLOR My favorite colors are always in the Red family, and for Fall 2005, it is

Garnet.

COLOR PHILOSOPHYTo really emphasize the richness of the fabrics by using colors that seduce and entice the eye



Kimora Lee Simmons
PROMINENT COLORS
Colors used in the Baby
Phat Fall 2005 collection
are based on city tones.
Expect to see Brick Reds,
Overcast Blues, Asphalt
Blacks and Concrete Grays
with pops of city-inspired

Acid Greens and Hot Pinks.

INSPIRATION

The theme is, as always, very sexy, but this year's sexiness is based on the sensuality of a contemporary femme fatale influenced by the retro James Bond girls with a *Mission Impossible* and *Thomas Crown Affair*-type feel.

SIGNATURE COLOR

Pink is fairly dominant this season.

COLOR PHILOSOPHYFall city tones



celebrity colorstrology reveals...

Kate Bosworth – January 2 – **PANTONE 16-1327 Toasted Nut**The need to partner with another and to share who you are with the world is important to your evolution. Integrating your emotions with the more controlled and disciplined side of yourself is the challenge.

Mischa Barton – January 24 – **PANTONE 16-1708 Lilas** You are creative and expressive, and may have a talent for the stage or film. People born this day tend to be larger than life.

Jennifer Garner – April 17 – **PANTONE 19-1663 Ribbon Red** Powerful and strong, you are capable of managing a lot of responsibility. You are perceptive and have good investigative powers.

Cameron Diaz – August 30 – **PANTONE 16-1454 Jaffa Orange** Your ability to analyze problems and situations is exceptional. You never really know just how good or talented you are due to your yearning for perfection.

Sienna Miller – December 28 – **PANTONE 19-5126 Viridian Green** Born to lead and inspire, you do well at the head of the class. You are charismatic and self-assured, and can move through different parts of society with ease and confidence.

Find out more about colorstrology at www.colorstrology.com.

pantone universe tabletop exclusively at fishs eddy

Inspired by vintage traveling salesmen's samples, the Palette Plates pattern of American-made, fine china dishes and glassware from PANTONE UNIVERSE™ is available exclusively at Fishs Eddy, New York's purveyor of sturdy-ware. The items are silkscreened with a pattern resembling the iconic PANTONE Color Chip, complete with color name and PANTONE Number, in four colorways developed by Pantone's team of color consultants: "Skyway" (blues, yellows and pinks), "Opaline" (greens, blues and yellows), "Sahara" (browns, tans and pinks), and "Regatta" (blues and greens). The open stock group includes a dinner plate, salad plate, soup bowl, mug and beverage glass.

The PANTONE UNIVERSE Palette Plates collection is available exclusively at all Fishs Eddy stores, as well as online at www.fishseddy.com.



We have a new equation for you: astrology *plus* numerology *plus* the spirituality of color *plus* world-renowned intuitive and healer Michele Bernhardt *equals* COLORSTROLOGY — also known as THE REAL YOU!







experts talk about fall '05

Luxury and "masstige" (low-priced goods with a prestigious brand name) are the thriving areas of today's market. What role does color play in these sectors? Does color divide or unify these sectors?

Robert Burke Senior Fashion Director, Bergdorf Goodman Color has never been more important than it has been in the last season or two, regardless of the retail price of the product. Color has motivated people to purchase multiple items. We've gone through a tremendously strong and vibrant color season. I feel we are going to swing into a much richer, refined and sophisticated moment with color, and it will be the driving force behind the customers' purchases. While the high end sets the trend and the standard, fashion has become much more democratic, today more than ever

Hal Rubenstein Fashion Director, InStyle

The way people shop now, if you're going to spend big bucks, you want the bang, and color is one of the primary ways of providing that bang. The danger in masstige is because the workmanship and quality of fabrics are not on the same level, color can highlight economy and imperfections. If a color is too sharp or too strong, it can look incredibly cheap.

Simon Doonan Creative Director, Barneys New York Today the beleaguered consumer is overwhelmed by the millions of brands that scream "buy me! buy me!" The use of strong, bold, gorgeous color can help the consumer differentiate and navigate between the brands. This helps build loyalty. Tiffany = blue. Hermès = orange. Target = red.

Joan Kaner Fashion Director, Neiman Marcus

When it comes to color and style trend, clearly designers lead the way. The mass market follows luxury usually within six months to one year later. The contemporary market has a better opportunity to present the new colors and trends because of the shorter lead time of this item-driven area.

Michael Fink Senior Fashion Director, Saks Fifth Avenue Color has no price point! The emotion of color – and we love all of those emotional moments – allows everyone to create their own moment, regardless of a label. Take a chance – mix it all up!

what you **must have** for fall '05

Reem Acra The metallic-trimmed coat – whether in a jewel tone tweed accented with Silver and Gold, Chocolate velvet edged in antique embroidery, or the Silver lamé parka – thrown over any look

Yigal Azrouel Sculpted jacket in shaved shearling that was hand painted with apricots, in Light Sapphire and neutrals to create a novel color and texture

Custo Barcelona A maxi coat in Brown and Purple

Bill Blass A cashmere reversible clutch coat in warm Gray animal print

Stephen Burrows Burrows buildingscape burn-out Chocolate velvet pieces. Burrows cashmere separates in metropolitan neutrals.

Benjamin Cho An opinion – a colorful opinion

Douglas Hannant Felted princess coat

Carolina Herrera A flirty skirt paired with an embellished feminine jacket

Betsey Johnson A shrunken Fair Isle cardigan in warm, woodsy colors

Tocca A soft, luxurious coat in an unusual color

Derek Lam Pea coat in classic Military Navy

Nanette Lepore The lush brocade gypsy jacket with embellishment for extra shimmer

Nicole Miller Gunmetal bustier

Baby Phat Our spring caplets were so popular that we are bringing them back for fall – in mink! Also our basic black T-shirt with mink epaulettes that's to die for.

Tracy Reese Full skirt in Cherry

David Rodriguez The cropped flight jacket in Garnet baby alpaca herringbone

Narciso Rodriquez A Crimson Red dress

Alice Roi Olive velvet tiered dress

Peter Som Smocked and pleated blouse in Pale Pink georgette with large pearl buttons

Shelly Steffee A pullover coat in Black

Anna Sui A plaid yarn fringe wool suit in Jade, Plum and Ink

Tamsen A beautiful wool jersey dress – sophisticated, sexy, feminine and flattering – easy to wear for all ages and sizes

Rebecca Taylor Sepia velvet corset-seamed riding jacket

Ellen Tracy Astrakhan cashmere coat with Mongolian fur trim

Yeohlee An organic drape-back jacket in Silver, White, Black, Blood Red and Rosa Mexicana

Zang Toi An Ivory French leather floor-length fitted coat with Ivory saga royal fox collar, lapel and trims

Alvin Valley Our Gray fox fur coat with feathers and crocodile trim

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Rattan	PANTONE 14-1031	C 10	M 15	Y 75	K 5
Gloxinia	PANTONE 19-3022	C 48	M 100	Y 0	K 35
Ruby Wine	PANTONE 19-1629	C 0	M 100	Y 65	K 55
Burnt Orange	PANTONE 16-1448	C 0	M 50	Y 100	K 7
American Beauty	PANTONE 19-1759	C 0	M 100	Y 100	K 25
Glazed Ginger	PANTONE 18-1154	C 0	M 50	Y 100	K 27
Moroccan Blue	PANTONE 19-4241	C 100	M 50	Y 20	K 40
Moss	PANTONE 16-0532	C 5	M 0	Y 100	K 35
Burnt Olive	PANTONE 18-0521	C 50	M 25	Y 100	K 45
Atmosphere	PANTONE 16-1406	C 0	M 7	Y 20	K 30

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