

# **PANTONE®** Full Line Catalog 2020





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### Pantone Color Institute<sup>™</sup>

Look into the future with forwardlooking trend publications and palette development services. Plus, learn about standardizing your own color and creating your own brand color story.

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NEW 315 New Colors for Cotton See page 16

### **Pantone Plastics**

Mold a new way to specify color with Pantone Plastic Standard Chips, available in the colors you already use.

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# Pantone Digital, Hardware and Instruments

Never compromise on your color with digital tools for accuracy and inspiration, in the studio and on the go.

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### Pantone Fashion, Home + Interiors

**Pantone Graphics** 

Color with Confidence -

294 NEW COLORS for the

Pantone Matching System<sup>®</sup>!

Jump into color with new colors exclusively for polyester. There's more big news with Large Paper Swatches.

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What's Inside

### Inspiration. Insights. Intelligence. Solutions.

The Pantone Color Institute offers unique and comprehensive color solutions for the application and integration of color as a strategic asset. From custom color development and bespoke consulting services to market research and education, our color experts can help you utilize color to increase consumer engagement and drive powerful commercial value.

### COLOR CONSULTING SERVICES

PANTONE

**Color Institute**<sup>™</sup>

Color increases product sales up to 85%. Participate in one of our color presentations or workshops to learn how to leverage the power of color in your design strategy, gain invaluable insights into the emotional aspect of color, or get practical advice on how to manage your color workflow process for optimal efficiency.

### PALETTE DEVELOPMENT

Customized color palettes ensure distinct market differentiation. We collaborate with our clients to create innovative and customized color ranges in line with upcoming trends and tailored to defined brand strategy requirements. All selections are supported by visual imagery, color theme, shade naming, and key color messaging. Color palette direction up to five years ahead.

### BRAND VISUAL IDENTITY

Color increases brand recognition by 87%. The Pantone Color Institute can help select or refine your brand's signature shade. We can create supporting color palette recommendations and provide brand color stories, including color messaging and meaning, tying your selected colors to brand vision.

### **CUSTOM COLOR**

The Pantone Color Institute can help define your brand color and provide custom color standards to ensure consistency across materials, throughout your supply chain.

See the next page to learn more about Custom Color services.









### **CUSTOM COLOR**

Custom and multi-standard solutions from the Pantone Color Institute.

The Pantone Color Institute enables brand owners to specify, communicate, and manage color:

- Across many materials
- For the most appropriate lighting conditions
- When working with multiple vendors

Custom Color standards are available for the following applications and can feature your branding and chosen color name:

**Textile** – Cotton standard available in the Swatch Card format used in our Fashion, Home + Interiors System.

**Plastics** – Chips available in multiple resins, opaque, and transparent.

**Printed** – The de facto master standard for many global brands, on coated or uncoated stock.

**Coating** – Range of highly stable coated standards for specification and visual- or instrument-based assessment through your supply chain.

Visit pantone.com/custom-color for more information.

antone Custom Color Standards 5



# RITUAL Emboldened



### **PANTONE®VIEW** Home + Interiors

Annual color trend forecast focused solely on trends in color for the home furnishings and interiors market. Overarching macro trend theme featuring the topline feeling for home is supported by color direction by color family; eight individual color trend palettes including visual inspiration and color harmonies and a topline look at key finishes, textures and patterns. Comes with 1" x 4" cotton swatches of all forecast colors and trend imagery. VH **\$495.** 

### **VIEWPOINT Colour**

A seasonal lifestyle book dedicated to color across all areas of design. Highlighting key color themes, each issue includes inspirational imagery, new material direction, critical color insights and trend forecasts displayed in Pantone Colors, along with color news and color psychology research. *Not available in all regions*. VIEWPOINT **\$99.95** 

### COLOR TREND FORECASTING

PANTONE®VIEW Color Trend and Forecast publications provide you with a view into color direction, 6-24 months in the future.

### **PANTONE®VIEW Colour Planner** Seasonal trend forecast with lifestyle approace PANTONE®VIEW Colour Planner provides visual inspiration, key color directives, suggested color harmonies plus material,

surface and product application for men's, women's, active, color cosmetics, interiors, iashion accessories, footwear, industrial, and graphic design. Includes 1"x 4" cotton swatches of forecast colors, poster size season overview, flash drive with trend imagery, and portable cards displaying color by theme and iamily. Not available in all regions.



### NEW!

294 NEW COLORS in the Pantone Matching System (PMS<sup>™</sup>)! Better crossreferences to the Fashion, Home + Interiors System make for easier design across multiple materials!

### Formula Guide two-guide set Solid Coated & Solid Uncoated

The best-selling Pantone Guide for design inspiration, color specification, and printing accuracy, Formula Guide illustrates 2,161 Pantone Spot Colors with their corresponding ink formulations. Use this guide for logos and branding, marketing materials, packaging, and when spot color specification is required. GP1601A **\$179**.







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Ink colors and formulas for packaging, print, and graphics



Pantone Solid Chips includes all Pantone Spot Colors as sharable perforated chips on coated and uncoated paper. Use this versatile format for adding color into design palettes, mood boards, or product sketches, attaching color to design files for sharing with your production partners, and for approving color on press. GP1606A **\$445.** 

### B. Solid Color Set

The Solid Color Set Bundle includes all 2,161 Pantone Spot Colors on coated and uncoated paper in two complementary formats: Formula Guide, a portable fan deck, and Solid Chips, a desktop set with perforated chips of each color. GP1608A **\$545.** 

### c. Solid Guide Set

Includes all four Pantone Spot Color Guides: Formula Guide Coated & Uncoated, Pastels & Neons, and Metallics. With all 3,026 colors in the Pantone Matching System, Solid Guide Set provides designers the greatest array of Pantone Spot Colors. GP1605A **\$390.** 

### PROCESS COLOR PRINTING

Rooted in some of the latest advances in printing technology, the Extended Gamut guide provides seven-color process formulas for ~90% better PMS Color matches.

### **Extended Gamut Coated**

Pantone Extended Gamut guide is Pantone's latest development in process printing technology with ~90% better Pantone Spot Color matches over CMYK by adding Orange, Green and Violet to the color gamut. Get more vibrant colors and closer matches to Pantone Spot Colors when using Extended Gamut for marketing materials, signage, and packaging. GG7000 **\$145.** 

### **CMYK Guide Coated & Uncoated**

The Pantone CMYK Guide illustrates 2,868 CMYK process colors and their corresponding values. These colors are unique to the Pantone Graphics System and cannot be matched to Pantone Spot Colors. Use this guide when printing in four-color process. GP5101A **\$165**.







### Pantone Color Bridge®

Our most versatile tool for graphic and digital designers, the Pantone Color Bridge provides a side-by-side visual comparison of Pantone Spot Colors versus their closest CMYK process printing match on coated and uncoated paper. The guide also includes corresponding CMYK, Hex, and RGB values, perfect for digital designers. Use Color Bridge Set for digital design, animation, and packaging. Coated guide GG6103A **\$209.** Uncoated guide GG6104A **\$209.** Coated & Uncoated Set GP6102A **\$360.**  Our most versatile color tool for graphic design, Color Bridge provides you with printed solid and CMYK patches, plus RGB, CMYK and HTML values. Now with 294 New Colors!

### A. Super Chips

Oversized, perforated 2 1/2" x 3 7/8" chips of up to six PMS Colors of your choice. Designed to give graphic designers more color for bigger projects and better communication. PLV-SCHIPS **\$18**.

### **B. Super Swatch**

A single, large 8" x 7" block with the PMS Color of your choice. Great for color visualization in packaging design projects. PLV-SSWATCH **\$15.** 

### c. Sticker Chips

Peel-and-place stickers of up to five different PMS Colors. Attach to your design files to make communicating and evaluating color throughout your supply chain even easier. PLV-STICKER **\$25.** 

### D. Simulator

Save time, money, and rework by seeing how colors can change on the most common packaging materials before artwork goes into production. Pantone Simulator Prints provide you with a sheet of up to five PMS Colors as they would appear using any of 34 common materials and printing processes. PLV-PMS **\$15**.

### ON-DEMAND PRINTS

New Pantone On-Demand Prints provide you with custom prints of just the colors you need, available within 24-48 hours. A variety of formats fit your design needs.

Not available in all regions.









### **SPECIALTY COLORS**

Pantone Metallics for graphic and packaging design, now with new colors and a new format! Plus, let your designs stand out with Pastels & Neons.

### E. Metallics Guide Coated

Pantone Metallics are a collection of trendrelevant, market-driven colors formulated to create distinctive, elegant, and eye-catching design details. Use for packaging, logos, branding, signage, and marketing materials. GG1507A **\$150.** 

### F. Metallic Chips Book Coated Includes Paper Chip Saver!

The Metallics Chips Book presents our collection of distinctive and elegant Pantone metallic colors as sharable perforated chips. Use this versatile format for adding color into mood boards or product sketches, attaching color to design files, and for approving color on press. GB1507A **\$350**.

### G. Pastels & Neons Coated & Uncoated

A collection of soothing pastels and bright neons, Pastels & Neons guide and chips provide captivating and contemporary Pantone Spot Colors. Use these colors for packaging, logos and branding, and marketing materials when pastel or neon colors are desired. Guide GG1504A **\$105**. *Also available:* **Solid Chips** GB1504A **\$205**.



### **VALUE BUNDLES**

# Save a bundle with a Pantone Value Bundle.

### Portable Guide Studio

A comprehensive collection of eight Pantone Guides, including Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, CMYK Coated & Uncoated, Metallics, and Pastels & Neons. With this set, graphic, print, and digital designers will have an ideal way to access, travel with, store, and protect the 5.894 spot, spot-to-process, process, and visually eye-catching spot colors. GPG304A **\$869.** 

### **Essentials**



An ideal starter kit for graphic and digital designers for when either spot or process color comparing and printing are required, the Pantone Essentials bundle combines six of our top-selling guides: Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, and CMYK Coated & Uncoated in a convenient carrying case to cover your essential printing needs from spot to process. Enjoy 5,029 unique Pantone Colors at your fingertips for use in inspiration, marketing materials, digital design and animation. GPG301A **\$649**.



### **Reference Library**

Reference Library contains eight Pantone Guides and four chip books, encompassing over 5,800 spot, spot-to-process, process, and specialty spot colors. Use as inspiration, for logos and branding, marketing materials, digital design, and animation. This desktop display conveniently keeps the largest collection of our most essential Pantone Graphics guides and chip books at your disposal. GPC305A **\$1,759.** 

### COLOR FOR TEXTILES

### 315 New Colors on Cotton! A smart choice for achievable color in design for textiles. Textile design tools now available for cotton, nylon, and polyester.

### **Cotton Swatch Library**

The Cotton Swatch Library provides the complete selection of Fashion, Home + Interiors (FHI) Colors on cotton in the largest removable swatch size. The improved layout of each volume allows you to see up 140 colors at once. The mini-swatches have also been updated to include printed names on the pockets for easy identification and return. Removable, double-layered swatches are ideal for building and sharing palettes and communicating color. Cotton swatches measure 2"x2". FHIC100A **\$8,400.** 





### **Cotton Swatch Card**

Pantone's Cotton Swatch Card is the cotton color standard for designers, colorists, and product developers in apparel, textiles, and soft home. Individual swatch cards are made from double-layered, 100% cotton poplin, loose-format fabric. Made to exacting color specifications, each swatch card includes a barcode that can be used to order the associated spectral data for assured color accuracy in production. Available in all 2,625 Fashion, Home + Interiors Colors. SWCDX **\$12.60** Spectral Data QTX **\$5.**  Cotton Swatch Cards are the color standard to which all Pantone Cotton Publications refer. Designed for easy measurement and sharing, they are globally available for all 2,625 Pantone Cotton Colors.

### A. Cotton Chip Set

The Cotton Chip Set offers a versatile tool for selecting, comparing, and sharing all of Pantone's 2,625 colors for Fashion, Home + Interiors as removable swatches. This library of cotton chips presents an ideal format for designers and colorists to build palettes, present mood boards, and communicate color for textile, soft home, and apparel products. Removable 1"x1" cotton chips. FHIC400A **\$2,595.** 

### **B. Cotton Planner**

View all 2,625 Fashion, Home + Interiors System Colors in one compact desktop reference. The Pantone Cotton Planner is a handy workplace tool for designers and in-house colorists to visualize and specify Pantone Colors for textile, fashion, and interior design applications. FHIC300A **\$1,195.** 

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### c. Cotton Passport

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Bring all 2,625 Pantone Fashion, Home + Interiors Colors wherever creativity takes you next. The Cotton Passport is the perfect size and format for designers and students to reference for inspiration and visualization anywhere – fabric stores, showrooms, client meetings, and mills. Easily and quickly see and select from the full range of FHI Colors on cotton. FHIC200A **\$685.** 









Pack a punch with Nylon Brights, a selection of 21 bold, juicy colors for when you want to make a strong statement in textile design.

### D. Nylon Brights Set

All 21 Pantone Nylon Brights colors are now available in one handy ring set. Use your Nylon Brights Set to choose your colors, and then order a full 4" x 4" swatch card for optimal viewing. These bold, bright colors have been especially selected for apparel use in the swimwear, outerwear, activewear, workwear, and safety industries. FFN100 **\$140.** 

### E. Nylon Brights Swatch Card

Pantone Nylon Brights Swatch Card is the nylon color standard for designers, colorists, and product developers. These brights and fluorescent colors are available in 21 shades, carefully selected for apparel use in the swimwear, outerwear, active wear, and safety industries. Individual 4" x 4" swatch cards, made from 100% nylon, double-layered and produced to exacting color specifications. SWCDN **\$15.** Spectral Data NOTX **\$5.**  JUMP INTO COLOR! Presenting 203 new colors uniquely curated for polyester. Stay one step ahead with Pantone Fashion, Home + Interiors: the right colors on the right materials.

### **Polyester Swatch Book**

With 203 unique, forecast-driven colors for designers and colorists working in apparel, textiles, and soft home, Pantone's Polyester Swatch Book offers an easy-to-use portfolio of color in an all-new, redesigned binder format. 2"x 2" mini swatches are secured, doubled layered, and affixed on unbacked 100% polyester fabric. Cascading pockets allow for easy visibility of five swatch cards per row, with a full 35 colors visible per page in a lightweight binder. FFS200 **\$835.** 







### **Polyester Swatch Card**

Pantone Polyester Swatch Cards are the latest synthetic color standards for designers and product developers in apparel, textiles, and soft home. Made on 4" x 4", double-layered, 100% polyester to the most exacting color specifications, the Pantone Swatch Card comes in a protective pouch for assured color accuracy in production. The total 203 colors were curated to represent the most sought-after shades to complement our other existing Fashion, Home + Interiors reference products. SWCDS **\$14.25** Spectral Data PQTX **\$5.** 





### LACQUER ON PAPER

**315 New Colors!** All 2,625 Fashion, Home + Interiors cotton colors available as lacquer on paper for painted or coated product design applications.

### **Color Guide**

2,625 trend-relevant Fashion, Home + Interiors Colors in two portable handheld guides. The Textile Paper – Green (TPG) Colors match back to our Textile Cotton System (TCX), allowing for versatility in the design process. TPG Colors are achieved through applying a lacquer to a coated stock paper. The perfect on-the-go tool for inspiration and color communication for ceramics, paint, cosmetics, fashion accessories, and leather goods. FHIP110A **\$235.** 

### Color Specifier

The Fashion, Home + Interiors Color Specifier is a desktop reference with removable chips for palette development. The Color Specifier features removable paper chips of all 2,625 FHI Colors. Ideal for designers to communicate color with clients and suppliers, both on the go and in the office. FHIP210A **\$700.** 

### Also available: Specifier & Guide Set FHIP230A \$850.



### Large Paper Swatch (TPG Sheets)

Use these 8.5" x 11" sheets to wrap your products in each of the 2,625 Fashion, Home + Interiors Colors for realistic color representation. Ideal for product designers and brand owners, Pantone's Large Paper Swatches offer versatile visualization of staple colors and can also be chipped for communication and specification. TPG **\$15.**  Pantone Large Paper Swatches provide you with large areas of a single color for excellent color visualization in product design. Wrap, cut, specify, and share with ease.



### 200 NEW WAYS TO SHINE!

Introducing Metallic Shimmers – 200 new metallic and pearlescent hues for Fashion and Product design.

## Metallic Shimmers Color Specifier and Guide Set

Expand your Pantone Fashion, Home + Interiors color palette with 200 new luxurious metallic finishes when working with fashion accessories, footwear, electronics, housewares, and interiors. The set includes the Metallic Shimmers Color Guide as a portable reference tool with one full-bleed color per page, and the Metallic Shimmers Color Specifier with removable paper chips for palette development, mood boards, product sketches, or attach to design files for communicating color. FHIP530N **\$415.** 







### Metallic Shimmers Color Guide

The Pantone Fashion, Home + Interiors System introduces 200 new shades in our Metallics Shimmers Color Guide. This collection of lustrous metallic colors was carefully selected to provide a broad range of shimmering metallic finishes that designers, product developers, and manufacturers want. The metallic finish speaks luxury and brilliance while still showing off the true color on products. This guide's fan format displays one full-bleed color per page. FHIP310N **\$145**.

### **Metallic Shimmers Color Specifier**

The Pantone Fashion, Home + Interiors System introduces 200 new shades in our Metallics Shimmers Color Specifier book. This collection of lustrous metallic colors was carefully selected to provide a broad range of shimmering metallic finishes that designers, product developers, and manufacturers want. The metallic finish speaks luxury and brilliance while still showing off the true color. Use this versatile format for mood boards, product sketches, or attaching color to design files. FHIP410N **\$345.** 

### Metallic Shimmers TPM Sheets

The Pantone Fashion, Home + Interiors System introduces 200 new shades as ndividual Metallic Shimmers (TPM) sheets. This collection of lustrous metallic colors was carefully selected to provide a broad range of shimmering metallic finishes that designers, product developers and manufacturers want. This versatile format can be used for communication, specification and evaluation. TPM **\$15**.



### **PANTONE PLASTICS**

Pantone Plastic Standard Chips provide you with the PMS and Fashion, Home + Interiors colors you know and love as plastic standards in polypropylene.

### Plastic Standard Chips

Pantone Plastic Standard Chips are our most comprehensive tool for palette development, communication, and production of plastic products. Our system can be matched to our Graphics or Fashion, Home + Interiors colors, enabling consistent replication across your materials. Each chip includes matte and gloss finishing, tiered thicknesses, and pigment formulations for maximum color accuracy and reproduction. PQ-100C **\$20.** 

### Plus Plastic Standard Chips Collection

A most useful tool for hard goods industries where a vast array of colors is key, the Pantone Plastic Standard Chip Collection features 1,755 of our best-selling graphics colors with corresponding pigment formulations. The collection also includes a coated Formula Guide for easy cross-reference to spot color printed materials. This is our ultimate Pantone Reference Tool for bringing inspiration to realization in consumer product development. PSC-PS1755 **\$8,900.** 





### **Plastic Chip Color Sets**

Looking for a color within a specific color range? Get the colors you need all in one set. Our Plastic Chip Color Sets match to our graphics (PMS) color system, so that you can match plastics to your print and packaging colors. Each set features a selection of 100 plastic chips from one of the most popular color families. Yellows, Oranges, and Golds 2017-039 **\$1,060**. Greens 2017-040 **\$1,060**. Blacks and Grays 2017-042 **\$1,060**. Blues 2017-043 **\$1,060**.

### **Tints and Tones**

Looking for neutrals in plastics? This set includes 100 of our best-selling whites, grays, and blacks, selected from both the Pantone Graphics (PMS) and Fashion, Home + Interiors (FHI) Color Libraries. This carefully curated range of cool and warm shades affords the ability to cross match plastic designs with textile products, graphics, and packaging. Each chip includes pigment formulations to ensure color control across multiple materials. PTTC100 **\$1,030.** 

### Also available:

Opaque & Transparent Selector PPTQ100 **\$3,900.** Opaque Selector PBQ100 **\$2,350.** Transparent Selector PBT100 **\$1,860.** 



### **DIGITAL COLOR**

A complete set of Pantone Libraries, in your pocket or in production. Capture the colors that inspire your design and ensure they're produced accurately on your chosen material.



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### PantoneLIVE<sup>™</sup> Design

PantoneLIVE Design gives packaging designers and prepress teams access to Pantone Digital Color Libraries, as well as private brand color libraries for use during the inspiration, creation, and prepress phases. This software bundle allows you to visualize how PMS Coated Colors change when printed on 34 different packaging substrates, print processes, and with a variety of inks, helping you make informed color decisions and manage expectations. Work with colors in a useful desktop format or directly in your Adobe<sup>®</sup> Illustrator<sup>®</sup> design file. PLV-DES **\$99.** 

### Pantone Color Manager Software

For designers using Corel®, QuarkXPress®, or pre-2018 versions of Adobe® design programs, Pantone Color Manager is a necessary application for syncing and keeping up-to-date with Pantone Color Libraries. Create ICC-profiled libraries and export them to design software. Available for both MacOS and Windows. DWNLD-PS-CM100 **\$99.**  A new digital platform for designers that streamlines color decision-making and communication, Pantone Connect provides access to all Pantone Colors and time-saving features through a single-user account across mobile, web, and Adobe® Creative Cloud® applications. An essential, complementary solution to Pantone's physical color references and standards products, enabling you to translate color easily and accurately from the physical world into an increasingly digital design workflow.

- Easily convert from digital values like sRGB and Hex codes, as well as CMYK and L\*a\*b\* values, to the nearest Pantone Color
- Quickly find any color through a flexible color picker interface, powerful color search engine, and color nuancing technology that shows you nearby colors and best color combinations
- Free, Monthly (\$4.99), Annual (\$29.99), and Team/Enterprise options available

### Pantone Connect Extension for Adobe Creative Cloud

Access to all of the most up-to-date Pantone Colors within Adobe Photoshop®, Illustrator®, and InDesign® software, plus many great features to make working with Pantone Color easy. Available on the Adobe Exchange Marketplace

### Get the most from your subscription: Color Match Card

The new Pantone Color Match Card is a revolutionary credit card-sized target that calibrates your phone's camera to more accurately capture color from real life, match to Pantone Colors, and then save the color into your workflow, all without having to buy a separate device. Use with the Pantone Connect mobile app for Android and iOS (iPhone or iPad). PCNCT-CARD **\$14.99** 





### **NEW i1Studio Designer Edition**

The new i1 Studio Designer Edition is the startto-finish color management solution for color perfectionists looking for high-quality results. The i1Studio spectrophotometer calibrates multiple devices and Pantone Color Manager software allows you to export color-perfected palettes directly into your design tools. Your final production will match your vision more closely than you ever thought possible. EOSTUDIODE **\$539.** 

# HARDWARE & INSTRUMENTS

i1Display Pro

EODIS3 **\$279.** 

Don't compromise. Ensure the color you want is the color you get with color control tools from Pantone.





### Pantone Light Booths

Pantone Light Booths provide a consistent and reliable environment for evaluating products and prints. As color can appear differently under various light sources – such as daylight, store lighting, and fluorescent – it is important to review products and prints under each before approval so that costly issues and rejects can be avoided. 5-light, D65 P5D65840 **\$2,100**. 5-light, D65 P3D65840 **\$2,100**. 3-light, D65 P3D65840 **\$1,495**. 3-light, D50 P3D50CWF **\$1,495**. *Replacement bulbs also available*.

### Pantone Capsure<sup>™</sup>

A complete color-matching solution. Capture color inspiration from any surface, material, or fabric – even small, patterned, multi-colored textures and textiles – and match it quickly and accurately to a Pantone Color. Capsure is easy to use and portable, yet its advanced image capture technology sets a new standard for accuracy and versatility in a portable device. RM200-PT01 **\$770.** 

### Lighting Indicator Stickers

Proper lighting is critical to ensuring color accuracy. Pantone Lighting Indicator Stickers are an easy-to-use tool with two color patches that match when lighting conditions are ideal and mismatch when lighting is poor. Easily attach stickers to design and production files to ensure color accuracy for product applications. For D50 Lighting LNDS-1PK-D50 **\$55.** For D65 Lighting LNDS-1PK-D65 **\$55.** 







### Pantone Formula Scales

Designed for making and mixing small ink batches of Pantone Colors, the Formula Scale LC is ideal for smaller-size printers and infrequent spot color users. For making and mixing medium-to-large ink batches of Pantone Colors, the Formula Scale 3 is perfect for larger-size printers and frequent spot color users. 2 lb. capacity PFS3-1-12 **\$2,500.** 10 lb. capacity PFS3-5-12 **\$3,450.** 





### Imaging Spectrocolorimeter

Designed to provide stable color measurements, comparisons, and reporting, the RM200QC Imaging Spectrocolorimeter makes testing and managing color consistency from product lot to lot easy and reliable. Use this tool for color control and to create color standards and measure against them when reviewing products with painted, fabric, and metal surfaces. RM200QC **\$2,085.**  The Munsell Color System us based on color science and human perception, creating a system that brings logical simplicity to the process of identifying a color and understanding color relationships.





### Munsell Color Tree

The Color Tree is an attractive, three-dimensional model that makes it easy to comprehend the Munsell three-dimensional color space. M70115 **\$415.** 

### Munsell Farnsworth 100 Hue Test

Easy-to-use and a recommended color management tool, the Farnsworth Munsell 100 Hue Test is a highly effective, industry standard method for evaluating an individual's ability to discern color. The test is composed of a series of color caps to be placed in the proper order coupled with scoring software to confirm you and your team's vision aptitude for color evaluation. CEP001 **\$750.** 

### Munsell Book of Color

The "master atlas" of Munsell Color. The Book of Color includes a complete range of colors creating a physical model of the Munsell Color Space. The book includes 1,600 removable color samples, and an easy to follow graphics for understanding where your color is located in the Munsell color space. Glossy Book M40115B **\$1,175.** Matte Book M40291B **\$1,175.** 



### **Munsell Neutral Value Scales**

When you need to communicate color – visual or instrument color communication – Munsell neutral gray scales will improve color communication. Munsell neutral color charts can be used for instrumental calibration, imaging testing or as reflection standards. The Munsell Neutral Value Scale is a 37-step grayscale fan deck with values of 0.5/ to 9.5/, in quarter step intervals. Glossy Finish M50130 **\$136.** Matte Finish M50135 **\$136.** 





### Munsell Plant Tissue Color Book

Plant Color Charts Provide a Handy Plant Color Reference for Analyzing Plant Tissue Color. If you're a botanist or scientist, the 17 plant color charts offer a fast, convenient method for identifying and communicating the color of plant tissues. Plant color charts help you diagnose adverse conditions responsible for the deterioration of plants. M50150 **\$205.** 





### Munsell Soil Color 2-Pack

This is a special package of the two most popular pages from the Munsell Soil Book of Color (7.5YR and 10YR pages). These pages are durable enough for field use in all of the different environments where soil color is determined. M50215B-YRKIT **\$75.** 



### Munsell Rock Color Book

The Munsell Rock Color Chart provides a durable, accurate method for classifying and evaluating rock color samples. The Munsell Rock Color Chart helps geologists and archaeologists communicate with color more effectively by cross-referencing ISCC-NBS color names with unique Munsell alpha-numeric color notations for rock color samples. The rock color chart is a revision of the previously published Geological Society of America (GSA) Rock Color Chart. M50315B **\$85.** 

### **Munsell Soil Color Book**

The Munsell Soil Color Book is an affordable way to evaluate the type of soil present within an area. The book allows users to make soil color evaluations in the field quickly and easily. The soil classification system that has been developed around the Munsell color system is an established and accepted process to assign a soil type that has been used in the United States for more than 55 years to aid in the management and stewardship of natural resources. M50215B **\$205.** 



### Munsell Bead Color Book

The color of a bead can be used to tell a story about the bead itself. Just like beads have special characteristics, so do the colors used on and within the beads. The ability to classify and communicate a color easily allows for a greater understanding of the bead. The coloring of a bead can be used to indicate the region of the world that the bead is from and the types of materials used in the creation of the bead. M50415B **\$170.** 

### Munsell Color Coding Charts

Developed for color coding of wire and cable insulation by Electronic Industries Association (EIA RS359-A) for use with electronics components. The set includes ten 8-1/2" x 11" color charts in a binder: red, orange, brown, yellow, green, blue, violet (purple), white, gray (slate) and black. Each chart defines the centroid (ideal) color, as well as the permissible visual tolerances. M50110 **\$540.** 

Aqua Color Coding Chart 50051\$80.Rose Color Coding Chart 50052\$80.Lime Green Color Coding Chart M50053\$80.Olive Green Color Coding Chart M50054\$80.Magenta Color Coding Chart M50055\$80.Tan Color Coding Chart M50056\$80.



# Color. Life. Style. Presenting **315 NEW COLORS** for Fashion, Product and Interior Design! See page 16.





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